



# Writemark

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by  
elastik

## Real-time marking with personalised and contextual feedback for English writing.

Writemark is used by educators to mark English handwritten or digital responses, in real-time.



Drastically reduce administrative burdens associated with manual marking.



Produce personalised, contextual feedback for every student to create a holistic picture of their written skill, highlighting steps to improve.

“The writing analysis within Elastik is **massively improving** the feedback I give to students.” Travis Carrick, Primary School

### What value does Writemark add?

#### Save hours of time

We don't know how long it takes you to mark one essay or a class of English exam papers but we do know that Writemark can do all of these in the time it takes you to read the next point...



#### Pens and paper are not the enemy

There is value in manual marking but, in a digital world, Writemark offers you a tool that supports you with tasks that no longer need to be manual.

There is value in **maximising the connection between a student and their learning**. After an assessment is submitted, Writemark is capable of delivering you with a mark, contextual feedback and steps to improve, **for every student, in real-time**.



## How does it do it?

### You assign writing prompts

Either choose from our list of prompts or create your own. Push the assignment to each student in your class, intervention group or cohort.

### Students complete the writing task

Once your students have completed the writing task and submitted it back to you through the platform, you can begin to see Writemark in action.

### Marking in the blink of an AI

Marked against a developed rubric for Persuasive & Narrative writing tasks (and soon to include the VIC curriculum rubric). Writemark will mark your students' narrative and persuasive work in real-time. As well as an overall mark, you are provided with feedback for each student, specific to their submitted work.

### Share feedback and analyse results

Once you are happy, push this feedback to your students. Cross-reference Writemark feedback against the rubric and view detailed analysis of their writing skills, for each student.



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Want to know what Writemark can do for you?



# Writemark

Marking in the blink of an AI.

We asked some of our customers to share one positive experience of Writemark with us...

“ **So much easier** to moderate their writing, we love the ease and speed of the marking!

Lachlan Zubevich, VIC

“ The writing analysis within Elastik is **massively improving** the feedback I give to students.

Travis Carrick, VIC

“ The engagement and excitement of the students **on topics.**

Julie Freeman, VIC

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Potential. Unleashed.

Here's all of our useful links.

